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EMBRY HOLDINGS LIMITED

安莉芳控股有限公司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1388)

VOLUNTARY DISCLOSURE ON SALES UPDATE FOR THE PERIOD FROM JULY TO SEPTEMBER OF 2013

The Board of Directors (the “**Board**”) of Embry Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) is pleased to provide a voluntary disclosure on the sales performance of the Group for the period from July to September of 2013 (the “**Period**”).

Information in this announcement is based on the preliminary assessment of the Group’s management accounts which have not been reviewed or audited by the auditors of the Company. Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

Overall sales growth of the Group for the Period has reached 17% as compared to the same period of last year. During the Period, for stores that had been in operation for more than a year, same store sales enjoyed single digit growth year-on-year. The number of retail outlets net increased by 136 as compared to the end of December last year. As at the end of September 2013, there were a total of 2,257 retail outlets, comprising 2,069 concessionary counters and 188 retail shops. For the year ending 31 December 2013, the Group maintains its plan of increasing a net of about 150 retail outlets.

On Behalf of the Board of
Embry Holdings Limited
Cheng Man Tai
Chairman

Hong Kong, 22 October 2013

As at the date of this announcement, the Board comprises three executive directors, namely Mr. Cheng Man Tai (Chairman), Ms. Cheng Pik Ho Liza (Chief Executive Officer) and Madam Ngok Ming Chu; and three independent non-executive directors, namely Mr. Lau Siu Ki, Mr. Lee Kwan Hung and Prof. Lee T. S.