

[For Immediate Release]



**Embry's Awarded
as One of "Asia's 200 Best Under A Billion" Companies
by Forbes**

(December 2, 2007 – Hong Kong) **Embry Holdings Limited** ("Embry" or the "Group"; Stock Code: 1388), the leading integrated lingerie brand-owner and retailer in China, is pleased to announce that the Group has been awarded as one of "Asia's 200 Best Under a Billion" companies by Forbes in 2007. For further details, please refer to <http://www.forbes.com/BUB>.

Forbes reviewed over 22,500 publicly listed companies with less than \$1 billion in sales in Asia and the Pacific annually, the top 200 small and midsize companies are vetted for consistent growth of both sales and profit over the past three years.

Liza Cheng, CEO and Executive Director of Embry said: "We are honoured to be awarded as one of 'Asia's 200 Best Under a Billion' companies by Forbes among more than 20,000 listed companies in Asia and the Pacific. This award not only marks the devoted efforts and leading market position of the Group over the years, but also facilitates our long term development and creates lucrative returns to investors and shareholders."

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About Embry

Embry is a leading lingerie brand owner and retailer in China, which is principally engaged in the design, manufacture and distribution of ladies' lingerie, swimwears, sleepwears and related accessories. The Group has established an extensive retail network comprising over 1,000 outlets covering major cities in the PRC including Hong Kong and Macau, and two well equipped production bases in Shenzhen and Changzhou. Embry has four self-owned brands, namely "EMBRY FORM", "FANDECIE", "COMFIT" and "LC". Each of the four brands is targeted at different customer group and therefore products under each brand have their unique design and characteristics to fit in the needs of the targeted customers. "EMBRY FORM", the signature brand of the Group, was awarded as "The 2006 Best-selling Lingerie Products in the Industry" by China Industrial Information Issuing Center. It has been the 11th consecutive year for "EMBRY FORM" to rank the first in volume, sales and market share. In addition, "FANDECIE", an energetic lingerie brand of the Group was also officially awarded one of the "Top 10 Best Sellers in the Industry in 2006".

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